Name: _____ Role: _____

INNOVATION & TECHNOLOGY PLANNING SURVEY

We'd love your input about what aspects of our operations you think we can best improve with technology to make our company stronger.

Of course, we likely won't be able to implement ALL your great suggestions. But please know that we will consider each one and appreciate your creativity and attention to detail.

Please contribute your ideas below by completing the sentences. Thanks!

Because of inefficiencies in our current processes/systems, I waste a lot of time every week doing:

_____

I could become more PROACTIVE in my role in the company if we had technology that:

_____

We sometimes make (or almost make) big mistakes because we don't have a good system to:

_____

I have a hard time tracking:

_____

It'd be amazing if we could easily:

_____

If we fixed some of these efficiencies, the more important work I'd spend time on would include:

_____

I wish I had a dashboard or report that would let me quickly see:

_____

It'd be amazing if our customers could easily:

_____

I really wish our data would:

_____

If I got a simple notification about:

_____

...it would save me a ton of time each week.

_____

is already working well and I would prefer that a future project not change it.

A new system should definitely "talk" and sync data with the following existing software:

_____

What other ideas do you have for how we can use technology to improve our company?

_____

Thank you for your input!